



**Chess &
Corporate Strategy**

Executive Education

The metaphor of chess as a guideline for a course of corporate strategy, leadership, decision-making and problem-solving

An innovative approach to executive education that combines the contents of an MBA strategy course with the analysis of the world chess champions' brilliant minds

Our executive education is available in different formats:
Outdoor seminars in a medieval castle or in a 5-star wellness center,
executive education, dinner lecture or individual coaching.



Media coverage of "Chess and Corporate Strategy" approach



For more info: ld@ScacchiStrategie.com



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Find out more about our executive education programs in the books:

Chess and Corporate Strategy



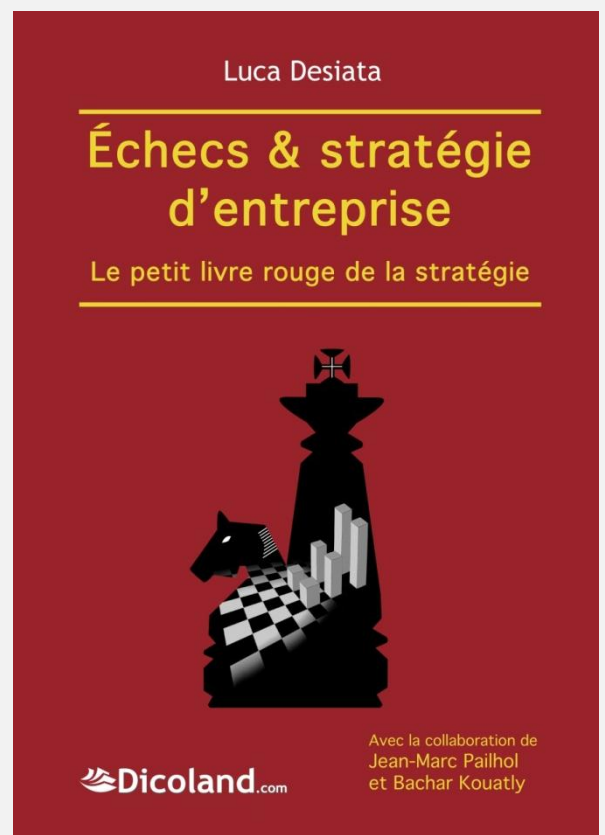
The book

“Chess and Corporate Strategy” is a management book that uses the chess metaphor to explore the dynamics of Strategic Thinking, Planning, Finance, Strategic Marketing, Decision-making Theory, Negotiations and Leadership.

Each chapter is complemented by an interview with Anatoly Karpov (12th world champion) and with Rocco Sabelli (former CEO of Alitalia and Piaggio).

Episodes from the fascinating history of the game of chess permeate the whole book, making it a more interesting reading than a traditional management publication.

Karpov has defined the book as “a fascinating journey into the mechanisms of the human mind”.



“A fascinating journey into the mechanisms of the human mind”

Anatoly Karpov

12th chess world champion

“An innovative approach to strategic thinking”

Rocco Sabelli

Former CEO of Alitalia and Piaggio

“ [...] The ultimate parallel between the game of chess and corporate strategies”

Markus Venzin

Strategy professor, Bocconi University